

Getting started on your SSDB Project!



Who should participate?



- Children from **K1 and K2 levels (5 - 6 years old)** are encouraged to participate. The Reflection Journal and other resource items we provide are more targeted to this age group.
- However, you may involve children from younger age groups if your SSDB activities are **age-appropriate!**
- Under the guidance of teachers, **children should play an active role** in deciding who they want to help and what they want to do for their project.
- **Invite parents** to contribute and support their children's community projects!



Finding Project Ideas

no one
can do
everything
but everyone
can do
something



- Your SSDB project need not be something new or complicated! It can be an activity that you are already doing with the children, or is already within your centre's curriculum. Simply introduce the concept of **service learning** – *combining learning objectives with community service* – into the activity, to make it a more meaningful experience for the children.
- Have **brainstorming sessions** with children and staff to find out what causes they want to champion. You can consider the themes below that are aligned with SSDB's message.

Themes	Examples
Caring for Our Family & Friends	Showing appreciation to family members, peers, neighbours, community workers, etc.
Caring for Our Community	Volunteering or raising funds for the elderly, children with special needs, persons with disabilities, etc.
Caring for the Environment	Efforts in recycling, water/energy conservation, beach/park clean-ups, gardening, etc.
Caring for Animals	Raising awareness on responsible pet ownership, wildlife, endangered animals, etc.



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- Go to the SSDB Portal @ www.startsmalldreambig.sg to read stories of projects shared by other centres.



- Or, **think out of the box** and come up with other creative ways to give back to the community!



Finding Community Partners

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1) SSDB Partners

These agencies support SSDB in various ways, such as **providing resources to centres, organising programmes for pre-schoolers, and collaborating with them on activities.** Indicate your interest in collaborating with them in your project proposal, and they will reach out to you with more information!



List of SSDB Partners

- Info-communications Media Development Authority (IMDA)
- Kidz Amaze
- LittleLives
- Ministry of Culture, Community and Youth (SGCares)
- National Council of Social Service (NCSS)
- National Environment Agency (NEA)
- National Library Board (NLB)
- National Parks Board (NParks)
- Preschool Market
- President's Challenge
- Public Utilities Board (PUB)
- Resorts World Sentosa – S.E.A. Aquarium
- Sentosa
- Singapore Arts Museum (SAM)
- Singapore Kindness Movement (SKM)
- Singapore Red Cross (SRC)
- Wildlife Reserves Singapore (WRS)

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2) Other Community Partners

Approach an organisation you would like to support, and find out how your centre can contribute to them. It can be in the form of **befriending activities, volunteer work, raising in-kind donations, or monetary donations.**

Examples: senior care centres, children's homes, special needs schools, charitable organisations, welfare associations, etc.



3) President's Challenge Beneficiaries:

Every year, the President's Office selects a list of charity organisations to support under the President's Challenge. You can choose to donate funds raised from your SSDB project to the President's Challenge. 100% of your donations will be disbursed to their supported charities at the end of the campaign year.

For a list of the year's beneficiaries, go to: www.pc.org.sg.

Planning for Fundraising



- For any fundraising matters, contact **President's Challenge Secretariat**:
 - Juliana Sahaimi at Juliana_Sahaimi@ncss.gov.sg or
 - Ivy Fong at Ivy_Fong@ncss.gov.sg
- Apply for **fundraising license** if you are doing public fundraising.
- **Keep President's Challenge Secretariat informed** of your fundraising activities.



Project Proposal



- **Plan out your activities** (between April – September) once you have an idea of what project your children want to embark on.
- **Share your project proposals** with ECDA for opportunities to be featured in the media or on our publicity platforms.
- Submit your project theme with a **simple outline of your plans and activities**.
- If you **indicate the SSDB partner(s) you are interested to work with**, they will reach out to you to provide assistance and guidance for your SSDB project.

<http://bit.ly/mySSDBproject2019>

